

Syracuse University

Assessment and Action Plan—Co-Curricular Programs & Units

Co-Curricular Program or Unit: Office of Health Promotion—Alcohol Education

Program web address: <http://programURL.syr.edu>

Mission Statement: The Office of Health Promotions - Alcohol Education provides quality health education to Syracuse University students.

Description of Program: The Office of Health Promotion strives to generate awareness of the danger of alcohol use and abuse, and encourage students to engage in socially responsible behaviors related to the use and abuse of alcohol, and how to respond to it. Our message is simple: let's be wise about our drinking and look out for each other.

PHASE 1				PHASE 2		PHASE 3	
Goal	Outcome	Measures	Criteria	Results	Interpretation	Action	Follow-Up
Student Focused Goal: Decrease students' high-risk drinking.	1. Learning: Students who complete the <i>Making Good Decisions Program</i> will be able to use strategies to reduce the negative consequences of high-risk drinking.	<ul style="list-style-type: none"> In end-of-workshop role-play situations, students will properly use strategies presented during the program. 	<ul style="list-style-type: none"> 90% of participants will be able use appropriate strategies. 	<ul style="list-style-type: none"> 92% of participants were able use appropriate strategies in a role-play situation. 	<ul style="list-style-type: none"> Students can identify signs in controlled scenarios, yet do not feel confident when asked on annual survey. Students who participated in programming feel they are more prepared than those who did not. Students may demonstrate knowledge during programming, but are not confident about ability to use this knowledge in real-life situations. 	<ul style="list-style-type: none"> Revise program: Have individuals talk about real-life experiences and how they handled it. Have participants discuss how they would've handled it. 	<ul style="list-style-type: none"> After making program changes, criteria are met.
		<ul style="list-style-type: none"> Program survey questions on perceived ability to use strategies 	<ul style="list-style-type: none"> 70% will report they are confident in being able to use strategies. 	<ul style="list-style-type: none"> On survey, only 75% indicated they felt confident in ability to use strategies, however respondents who did not participate in programming reported 58% confidence level 			

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<p>2. Developmental: Students who participate in Office of Health Promotion alcohol educational programming will encourage others students to drink responsibly.</p>	<ul style="list-style-type: none"> • Program survey questions on perceived comfort with ability to encourage responsible drinking 	<ul style="list-style-type: none"> • 60% of students who engaged in OHP alcohol educational programming will report having intervened when witnessing high-risk drinking behavior. 	<ul style="list-style-type: none"> • Only 50% indicated comfort with ability to intervene. 	<ul style="list-style-type: none"> • Incoming understanding is lower than expected, so while program increases understanding, it needs to address the issue of other reactions to helping. For example, social pressure to not intervene. 	<ul style="list-style-type: none"> • Revise to include opening question & answer activity to gauge incoming understanding. • Include issue of combating peer pressure. • Provide more intro material. 	<ul style="list-style-type: none"> • Have facilitators report on how change is progressing. • After making program changes, criteria are met.
	<ul style="list-style-type: none"> • Program facilitators report on facilitated discussions; Comparison of opening versus closing discussions. Include examples of student comments to demonstrate change. 	<ul style="list-style-type: none"> • Program facilitators report that student understanding at end of session increased. 	<ul style="list-style-type: none"> • Facilitator report indicates an increase in understanding of what participants could do to help others, yet at least half of participants expressed anxiety about their ability to help. 			
	<ul style="list-style-type: none"> • Reported EMIs 	<ul style="list-style-type: none"> • 25% drop in EMIs 	<ul style="list-style-type: none"> • 10% drop in EMIs 			

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	<p>3. Operational: The Office of Health Promotion will offer the alcohol awareness and educational programming on a monthly basis to promote healthy choices concerning the use of alcohol.</p>	<ul style="list-style-type: none"> Schedule of when educational programming is offered. 	<ul style="list-style-type: none"> Documentation shows educational programming is scheduled weekly. 	<ul style="list-style-type: none"> Educational programming is offered weekly 	<ul style="list-style-type: none"> Current programming fits this operational goal. Results on student learning and developmental outcomes do indicate a need for revisions of programming. 	<ul style="list-style-type: none"> See above comments on revising programming. 	<ul style="list-style-type: none"> After making program changes, criteria are met.
		<ul style="list-style-type: none"> Description of programming that includes objectives 	<ul style="list-style-type: none"> Stated objectives align with goal of providing alcohol awareness programming. 	<ul style="list-style-type: none"> Documentation shows programming goals related to alcohol awareness programming are met. Objectives of current programming are appropriate. 			

Recommendations for improving program assessment processes:

- We have decided as a team, the need to review processes for collecting measures. We've determined a need to simplify by systematizing how we collect information.
- Also, we've decided to ask former program participants to review the assessment process.